



Officer Brian Shaw Memorial Scholarship Fund  
P.O. Box 2052  
Lower Burrell, PA 15068



Dear Community Partner:

On November 17, 2017, New Kensington Police Officer Brian Shaw was killed in the line of duty during a traffic stop in the City of New Kensington. Officer Shaw was a lifelong resident of the City of Lower Burrell, and graduated from Burrell High School, Slippery Rock University and the Allegheny County Police Academy. While he had worked for several municipalities, he became employed full-time in the City of New Kensington only four months prior to his death in the line of duty on November 17, 2017. In his short time in law enforcement, Officer Shaw left a lasting impression on the residents of the City of New Kensington and the Alle-Kiski Valley, and he had a passion for service to his community and the people that he loved.

To honor Officer Brian Shaw and his dedication to the communities in which he lived and worked, the Fifth Annual Memorial Scholarship Ride will take place on Saturday, August 19, 2023. Last year's Scholarship Ride included over 800 motorcycles, and more than 1300 individuals participating in the event. We need your help to again make this a successful event and to raise funds for the memorial scholarship at the Allegheny County Police Academy in Brian's name. Enclosed please find a sponsorship form for your consideration. We thank you in advance for your support, and we look forward to partnering with you in the months to come as we create a lasting legacy to honor our fallen hero, Officer Brian Shaw.

Officer Brian Shaw Memorial Scholarship Fund  
Committee

Terry McClain, Jr., President  
Tammy Sinclair, Secretary  
Stephan Shaw, Treasurer

The Officer Brian Shaw Memorial Scholarship Fund is a tax-exempt 501(c)(3) charitable organization.  
Federal Tax information is available upon request.

[www.shawride.org](http://www.shawride.org)



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## **SPONSORSHIP LEVELS**

**T-SHIRT SPONSOR:**        \$100.00/\$250.00 (Limited T-Shirt sponsorships available)

T-Shirt Sponsors will be listed on the back of the Officer Brian Shaw Memorial Scholarship Ride T-Shirt (which will be included for pre-registration only starting in 2023). Memorial Scholarship Ride T-Shirts will also be offered for sale at the event, which will take place at the Pittsburgh Shrine Center.

**BREAKFAST SPONSOR:** \$100.00

Participants will be offered coffee, water, donuts and breakfast pastries at the start of the ride during registration at Pittsburgh Shrine Center in Cheswick, PA. Breakfast Sponsors will be recognized on signage banners at the registration location.

**DINNER SPONSOR:**        \$200.00

Ride participants, and members of the community will be welcomed at a fundraising event that will take place at the Pittsburgh Shrine Center in Cheswick, PA immediately following the Memorial Scholarship Ride. This event will feature dinner, live bands, non-alcoholic beverages, and a cash bar. All Dinner Sponsors will be recognized on signage predominantly displayed at the event.

**EVENT SPONSOR:**        \$500.00

Event Sponsors will be recognized in signage displayed during registration as well as at the event following the Ride at the Pittsburgh Shrine Center in Cheswick, PA. Event Sponsors will also be recognized for their generous support on the Memorial Scholarship Ride webpage, Facebook page and other publications.

## **BASKET SPONSOR**

We will offer Chinese Auction Baskets that will be displayed during registration and at the event following the Ride at the Pittsburgh Shrine Center in Cheswick, PA. In addition to monetary donations, we are respectfully asking for a basket donation from your business, which can include products as well as gift certificates/gift cards. Your business information will be displayed on the baskets. Please include a business card and have baskets ready for pickup by August 1, 2023.

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## 2023 Sponsor Form

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

I wish to participate in the Memorial Scholarship Ride as a:

\_\_\_\_\_ T-Shirt Sponsor (\$100)

\_\_\_\_\_ T-Shirt Sponsor (\$250) - Limited Availability - Please email [info@shawride.org](mailto:info@shawride.org) to confirm prior to submitting your sponsor form.

\_\_\_\_\_ Breakfast Sponsor (\$100)

\_\_\_\_\_ Dinner Sponsor (\$200)

\_\_\_\_\_ Event Sponsor (\$500)

\_\_\_\_\_ Other - I wish to donate the following additional amount to the Officer Brian Shaw Memorial Scholarship Fund: \$ \_\_\_\_\_

\_\_\_\_\_ Basket Sponsor      Baskets to be delivered or available for pickup on or before August 1, 2023 please contact:

- Stacey Slagle      724-771-2381
- Fran Aller          724-681-6602

Please make all checks payable to "Officer Brian Shaw Memorial Scholarship Fund"  
 Sponsor form and check can be mailed to:  
 Officer Brian Shaw Memorial Scholarship Fund  
 P.O. Box 2052, Lower Burrell, PA 15068

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